STUDENT ACHIEVEMENT: GOALS & DATA

Southern University at Shreveport Louisiana (SUSLA) engages in ongoing assessment of student access and success, which aligns with mission-critical and strategic initiatives. The activities engaged in encompass a variety of measures that not only focus on program achievement, but on student achievement as well. Appropriately, consideration is given to enrollment, retention rates, graduation rates, licensing examination results, and job placement rates. The university reviews retention and graduation rates of all of its programs; however, licensing examination results and job placement in the review process have only been applicable to those programs requiring external review, such as programs in allied health and nursing. Nevertheless, all of the university's activities are developed within the context of its mission statement.

The assessment and evaluation of student achievement is central to SUSLA's success in addressing its mission, goals, and objectives, and the evaluation of programs' content and quality of education. The strategic goals that drive activities for student achievement and the success of students in achieving those goals are as follows:

- Increase opportunities for student access and success
- Ensure quality and accountability

Each of these goals are supported with objectives and strategic initiatives to ensure success of students and are addressed in the Institutional Effectiveness Planning (IEP) and Reporting (IER) forms of each instructional and non-instructional unit. The achievement of students enrolled at SUSLA was also addressed in the institution's response to SACSCOC Federal Requirement 4.1, which requires that "institutions evaluate success with respect to student achievement consistent with its mission." SUSLA remains compliant with this requirement.

Specific use of enrollment, retention rates, graduation rates, licensing examination results, and job placement rates not only indicates student achievement, but also indicates that Southern University at Shreveport Louisiana fulfills a significant part of its mission. Each of these indicators are illustrated below as suggestions of student achievement.

Enrollment data

Term	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
End of Term Enrollment	3016	2936	3222	3309	3013	2651

Source: Board of Regents Statewide Student Profile System

1st to 2nd Year Retention Rates

Retention rates refer to the percentage of first-time, full-time Associate degree-seeking students who were enrolled in the fall semester and returned the following fall semester.

Term	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Cohort Size	586	713	245	732	634	553
Number Retained	225	304	114	303	259	198
Retention Rate	38.4%	42.6%	46.5%	50.1%	40.9%	35.8%

Graduation Rates

Term	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Cohort year	*Fall 2010*	*Fall 2011*	*Fall 2012*	*Fall 2013*	*Fall 2014*	*Fall 2015*
Fall revised cohort (total)	329	357	347	373	302	399
Completers <=150% of time	51	40	45	42	28	43
Graduation Rate	16%	11%	13%	11%	9%	11%

Source: IPEDS Graduation Survey

Licensure/Certification Passage Rates by Program

Program	Target Rate	Actual Passage Rate					
		2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Nursing (ASN)	80%	86.84% (33/38)	74% (37/50)	92.30% (36/39)	71.74% (33/46)	71.74% (29/40)	87.20% (41/47)
Dental Hygiene	80%	100% (9/9)	100% (6/6)	91% (10/11)	100% (7/7)	89% (8/9)	100% (7/7)
Emergency Medical Tech Basic (CTS)	70%	46% (6/13)	67% (4/6)	75% (9/12)	67% (8/12)	--*	--
Health Information Tech (AAS)	80%	58% (7/12)	50% (1/2)	100% (3/3)	33% (2/6)	100% (1/1)	100% (1/1)
Medical Laboratory Technology (AAS)	70%	78% (7/9)	100% (1/1)	100% (4/4)	100% (4/4)	100% (4/4)	100%
Phlebotomy (CTS)	70%	100% (36/36)	97% (27/28)	100% (21/21)	100% (12/12)	100% (26/26)	90% (18/20)
Radiologic Technology (AAS)	75%	87% (13/15)	75% (12/16)	87% (13/15)	100% (15/15)	100% (17/17)	100% (11/11)
Respiratory Therapy (AAS)	80%	57.10% (4/7)	90% (8/9)	30% (3/10)	43% (3/7)	76% (5/7)	--
Surgical Technology (AAS)	70%	40% (2/5)	80% (8/10)	67% (6/9)	71% (5/7)	66% (4/6)	--

* -- = Not Available

Job Placement for Career Programs

Data reflect Career and Technical Education (CTE) Program completers employed within 12 months after graduation. Top employment disciplines were Nursing, Allied Health-related disciplines, Accounting/Business Management, and Criminal Justice.

	Target Rate	Actual Job Placement Rates				
		2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Number Eligible for Placement		133	165	161	161	141
Number of Job Placements		104	135	135	131	112
Job Placement Rate	70-80%	78.2%	81.8%	83.9%	81.4%	79.4%