



# E-SPIRIT

FROM THE DIVISION OF  
RESEARCH, SPONSORED PROGRAMS, AND INSTITUTIONAL EFFECTIVENESS

## MESSAGE FROM THE VICE CHANCELLOR

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Welcome & Greetings from the Division of Research, Sponsored Programs, and Institutional Effectiveness (RSPIE) – the new functional division strategically positioning Southern University at Shreveport for greatness! This is an exciting time for the institution as we have proven the quality of our operations through our recent success in the SACSCOC reaffirmation effort - congratulations SUSLA for a job well done! In light of the increasing societal pressures that require colleges and universities to become more responsive to national economic needs and new governmental demands for increased performance, the division plans to be instrumental in positioning SUSLA to meet those demands.

RSPIE is posturing itself to be the “changing face” that will lead SUSLA in establishing a culture of accountability through its focus on data governance, assessment and continuous improvement, quality assurance and the procurement of external funding sources to support our mission. The three departments – Planning and Institutional Research, Outcomes Assessment & Quality Management, and Sponsored Programs have strategically partnered to position SUSLA to rise from good to great. We are purposed to support the role, scope, mission and core values of our great enterprise by assisting in enhancing the quality of our programs and services, with the ultimate aim of increasing student access and success. Please join us on this journey toward excellence and we look forward to engaging with you in future endeavors.

Always In the Spirit of Excellence!

Regina S. Robinson, Ph.D., Vice Chancellor for Research, Sponsored Programs & Institutional Effectiveness

## THE UNIVERSITY'S NEWEST DEPARTMENT: OUTCOMES ASSESSMENT AND QUALITY MANAGEMENT

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Southern University at Shreveport is committed to evaluating the effectiveness of all of the university's work. One of the primary roles of the Office of Outcomes Assessment and Quality Management is to partner with members of the campus community to facilitate the assessment process, and in doing so, contribute to SUSLA's mission. We are here to provide faculty, administrators, and staff with proven processes for assessing student learning and other outcomes, thereby achieving educational quality.

To support you, we provide the following services:

- review of departmental IEPs and IERs;
- consultation in the areas of assessment, survey design and analysis, assessment methodologies, rubric design, etc.;
- professional development; and
- supporting faculty and staff in the evaluation of the University student learning outcomes.

On behalf of the Division of Research, Sponsored Programs, and Institutional Effectiveness, welcome back to a new academic year and we look forward to working with you. Please feel free to contact us at any time.

## SERVING YOU IN YOUR ASSESSMENT NEEDS

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### ABOUT CLEOPATRA

Cleopatra Allen is the newly appointed Director of Outcomes Assessment and Quality Management. She comes to SUSLA from Wiley College and brings seven years of experience in institutional effectiveness, SACSCOC compliance and research. She loves working with people and helping them to be successful. Please feel free to contact her at any time at (318) 670-9220.

### ABOUT DEVONYE

Devonye Brown is assisting the division in the area of assessment. She has fifteen years of experience in higher education, including six as the academic program coordinator for Hospitality Management here at SUSLA. She is looking forward to serving you! You may reach her most conveniently at (318) 670-9225.

**We're here to help. Please contact us!**

## DOCUMENT SUBMISSION SCHEDULE

**2012-2013 SOAR/PAPA —DUE NOW!**

*May 31 2013-2014 Institutional Effectiveness Reports due*  
*September 15 2013-2014 Institutional Effectiveness Plans due*

# SUSLA

## PROFESSIONAL DEVELOPMENT

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In the next few weeks, the Office of Outcomes Assessment and Quality Management will offer the following professional development workshops. If you desire a specific professional development workshop to be offered for your division or for a small group of personnel, please contact us and we will be happy to accommodate your schedule.

- ◆ Assessment for Beginners
- ◆ Assessment for Non-Academic Units
- ◆ Rubrics: The Ins and Outs of Rubric Development
- ◆ Writing Student Learning Outcomes
- ◆ 1000 Ways to Assess Student Learning

## INTRODUCING LIVE TEXT

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LiveText is a web-based tool that facilitates electronic data reporting of outcomes assessment. It allows for the submission of assignments and assessments on-line to be stored or scored by faculty with a rubric. It also serves as a long-term storage of electronic portfolios, projects and documents. In addition, it collects aggregate data for program evaluation and improvement.

Currently, the University is in Phase I of launching LiveText. In Phase I, a small group of faculty have launched and activated the product to ensure its readiness for Phase II. More information will be forthcoming. Visit [www.livetext.com](http://www.livetext.com) for more information.

## DID YOU KNOW? WHAT IS INSTITUTIONAL EFFECTIVENESS?

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Institutional Effectiveness consists of a set of ongoing and systematic institutional processes and practices that include planning, the evaluation of programs and services (including admin), the identification and measurement of outcomes across all institutional units (including learning outcomes in instructional programs), and the use of data and assessment results to inform decision-making. All of these activities are accomplished with the purpose of improving programs and services and increasing student success and institutional quality. (*The Center for Applied Research—www.cpsc-cfar.com*)