



For Immediate Release

December 17, 2020

YOUR END-OF-YEAR GIFT COULD BE THEIR NEW BEGINNING

The coronavirus pandemic has impacted every aspect of our lives. With unprecedented unemployment levels, many of our friends and neighbors are relying on public assistance for the first time and wondering what the future will look like for them and their families. 70% of small businesses that were forced to temporarily close during the pandemic are not expected to re-open. Thousands of individuals are having to return to school to re-train and gain new skills needed to compete for good paying jobs in high-demand career fields. But, due to financial insecurities related to unemployment, they cannot afford the cost of tuition and/or training. You can help now!

Your year-end gift, at any level, can help citizens in our community start school and a new beginning in 2021.

Make your donation TODAY and give the gift of a new beginning.

DONATE ONLINE: <https://foundation.sus.edu/southern-university-at-shreveport-louisiana/> (for general scholarships, choose SUSLA Fund. You may also choose CWD, Williams Center or your choice)

PAY BY CHECK: Mail to:

SUSLA
Advancement Office
3050 MLK, Dr.
Shreveport, La. 71107

For more information, contact:

Stephanie Rogers, Chief Advancement Officer

Srogers@susla.edu

Division of Institutional Advancement & University Relations

Southern University at Shreveport

318.670.6000