



**ROY GRIGGS SCHOOL OF  
BUSINESS AT SOUTHERN  
UNIVERSITY AT SHREVEPORT**

## FREQUENTLY ASKED QUESTIONS

Thank you very much for agreeing to accept this information regarding the Roy Griggs School of Business (RGSB) at Southern University at Shreveport. For quick reference, below are answers to a few Frequently Asked Questions (FAQ'S). Details are contained in the full RGSB info packet.

### **PURPOSE FOR ESTABLISHING THE ROY GRIGGS SCHOOL OF BUSINESS (RGSB).**

The Roy Griggs School of Business is established at Southern University at Shreveport to honor the life work, legacy, and contributions to N. La of businessman Roy Griggs, the largest franchisee, owner/operator of McDonald's restaurants in Shreveport/Bossier.

### **WHY THIS MAN SHOULD BE HONORED.**

For nearly four decades, Mr. Griggs has pushed past socio/economic barriers to not only build a lucrative career for himself and his family but, he has also mentored many others toward professional success. As a philanthropist, Mr. Griggs generously shares his earnings to support those in need and to improve his community. He contributes to the economic growth and stability of the region by employing as many as 700 citizens at his 14 restaurants. Mr. Griggs has persevered through the most challenging economic times, including the unprecedented pandemic, to sustain these businesses and the livelihoods of his employees – citizens of Northwest Louisiana.

### **HOW RGSB WILL BENEFIT OUR CITIZENS AND COMMUNITY. RGSB WILL:**

- increase equity for citizens by increasing access to education through RGSB scholarships
- close the digital divide by providing students in the School with access to world-class software and technology
- retain talented faculty through RGSB Professorships
- close the economic gap by creating pathways to high-paying careers
- prepare North Louisiana graduates to compete, with confidence, in the global workforce
- inspire others to follow Mr. Griggs' lead for pursuing entrepreneurial careers and investment business education

### **WHEN WILL THE ROY GRIGGS SCHOOL OF BUSINESS OPEN?**

- April 17 (Public Announcement)
- Fall 2021 (Anticipated Opening)

### **WHERE WILL IT BE LOCATED?**

- The RGSB will be located on SUSLA's main campus located at 3050 MLK Drive in Shreveport, LA.

### **DESCRIPTION, MARKETING, PARTNER OPPORTUNITIES**

- Please see attached, the packet with details and funding levels (attached)

### **The Organizing Team:**

- Dr. Rodney A. Ellis, Chancellor Southern University at Shreveport, LA (SUSLA)
- Dr. Terry Kidd, VC of Academic Affairs & Workforce Development
- Ms. Jean Mosley, Campaign Co - Chair, Griggs Enterprise, Inc.
- David Aubrey, Campaign Co-Chair - AT&T
- Denson Bates, Campaign Finance Chair, Griggs Enterprise, Inc.
- Stephanie Rogers, Campaign Manager, SUSLA Chief Advancement Officer

**How To Give:** Online: [www.susla.edu/page/give-to-susla](http://www.susla.edu/page/give-to-susla) (Note: "Griggs")

Check: Make Payable to: SU Foundation (a registered 501 c3 non-profit)  
Southern University at Shreveport Advancement Office  
3050 MLK Dr., Shreveport, LA 71107

**Inquiries:** Email [srogers@susla.edu](mailto:srogers@susla.edu), call (318) 670-9244 or contact any team member listed above.