



SOUTHERN
UNIVERSITY
at Shreveport

Chancellor's Report

Strategic Planning

WITH A PURPOSE:

*When the Stakes are High,
Alignment is Everything*



August 2025

CHANCELLOR'S MESSAGE



As we begin the fall semester, I am deeply proud of the collaborative work that has gone into shaping our new strategic plan, *Reimagine SUSLA 2030*. Over the past several months, we have engaged in thoughtful planning and dialogue, including the Reimagine SUSLA Leadership Retreat, where campus leaders from every division contributed their perspectives to ensure the plan reflects a truly shared vision for the future.

This summer has been pivotal in refining our strategies and laying a strong foundation for the year ahead. A highlight was the 2025 SUSLA Faculty and Staff Strategic Plan Summit, which brought our entire campus community together in a unified commitment to our goals and to one another.

Reimagine SUSLA 2030 is guided by seven strategic priorities:

1. Fostering a climate of academic excellence
2. Increasing enrollment
3. Enhancing customer service and stewardship of place
4. Advancing a student-centered approach
5. Attracting and retaining qualified faculty and staff
6. Promoting a culture of institutional effectiveness
7. Improving infrastructure, facilities, finance, and resources

These priorities form a clear and focused blueprint for positioning SUSLA as a student-centered, community-focused, and future-ready institution.

As we welcome students back to campus, we do so with a renewed commitment to their success from the very first day. I look forward to working alongside each of you as we bring this plan to life, transforming vision into measurable progress.

Thank you for your continued dedication and support. Together, we will Reimagine SUSLA 2030 and create a stronger future for our students, our university, and the community we serve.

A handwritten signature in black ink that reads "Dr. A. J. Gantt". The signature is fluid and cursive, with a large, stylized initial "A".

Dr. Aubra J. Gantt
Chancellor



DID YOU KNOW?



SUSLA has experienced a 39% increase in enrollment for Summer 2025 compared to Summer 2024, our best growth in the last three years! This reflects the growing confidence in our programs and our commitment to serving more students.

Our Surgical Technology students achieved a perfect 100% pass rate on the National Board Exam! Their dedication and hard work truly pay off, and we couldn't be prouder.



Our Paramedic Program has been initially accredited for five years, ensuring top-quality training for future emergency responders. Our Respiratory Therapy Program has also received continuing accreditation for 10 years, reaffirming our dedication to excellence in healthcare education.

These accomplishments highlight SUSLA's ongoing commitment to providing high-quality education and preparing students for successful careers in healthcare and beyond!

CHAT WITH THE PRESIDENT!

Dr. Aubra J. Gantt, Chancellor of Southern University at Shreveport, welcomed Southern University System President Dennis Shields to campus for an inspiring “Chat with the President.” During the visit, President Shields shared personal stories about his life and his path to becoming System President, offering students valuable insights into leadership and perseverance.

Student leaders and Dental Hygiene students actively engaged in the conversation asking thoughtful questions, sharing testimonies about how their voices are being heard, and expressing why they chose SUSLA. Their reflections highlighted the passion, pride, and community spirit that continue to energize and strengthen the SUSLA campus.

This event exemplifies the university’s commitment to Reimagine SUSLA 2030 by elevating student voices and reinforcing a culture where every student is at the center of our mission.



SUSLA SUPPORTS PINE GROVE ELEMENTARY SCHOOL'S 2ND ANNUAL COMMUNITY COOKOUT

Dr. Aubra J. Gantt and the SUSLA family proudly donated drinks, snacks, and paper goods to Pine Grove Elementary School for their 2nd Annual School Community Cookout, a fun and nourishing event for the students and families of Pine Grove Elementary.

Kylie Cotton, Principal of Pine Grove Elementary, along with her dedicated team, visited SUSLA to pick up the donations, which were generously collected by our faculty and staff who supported this meaningful initiative.

We were thrilled to support one of our community's schools and contribute to creating a positive, impactful experience for the students and families.

Together, we're strengthening our community and fostering brighter futures!



SUSLA'S DIVISION OF ARTS, HUMANITIES, SOCIAL SCIENCES, AND EDUCATION SUPPORTS STUDENTS AT BACK TO SCHOOL NIGHT

Southern University at Shreveport's Division of Arts, Humanities, Social Sciences, and Education (AHSSE) recently partnered with Calvary Baptist Church to support its annual Back-to-School Night, an event designed to equip students and families for a successful start to the academic year.

Representing the division, Dr. Anjelica Hart and Mr. Fred Moss IV played a key role in the evening's activities. They provided mental health resources and wellness products tailored to students ranging from elementary school through college, ensuring that learners at every stage received tools to support their emotional health and resilience. Their efforts underscored the critical connection between mental health and academic achievement.

The Back-to-School Night drew families and community members from across Shreveport, highlighting the importance of collaboration between SUSLA and local partners in meeting the holistic needs of students. Through their presence and contributions, Dr. Hart and Mr. Moss helped extend SUSLA's impact beyond the classroom, reinforcing the university's mission of service, outreach, and student success.

This initiative reflects the AHSSE Division's—and SUSLA's—commitment to preparing students not only for academic growth but also for personal well-being, ensuring they are equipped to thrive in the year ahead.



DR. GANTT WELCOMES NEW PRINCIPAL TO GREEN OAKS PERFORMING ARTS HIGH SCHOOL

Dr. Aubra J. Gantt, Chancellor of Southern University at Shreveport, visited Green Oaks Performing Arts Academy to personally welcome Mr. Joseph Anderson, the new principal, back to the neighborhood. During the visit, Dr. Gantt presented Mr. Anderson with a thoughtful gift, symbolizing the strong partnership and support between SUSLA and Green Oaks.

The leaders discussed various ways to strengthen the relationship between Green Oaks and SUSLA, emphasizing collaborative efforts to benefit students and the community. Dr. Gantt also reiterated her willingness to assist in any way needed to ensure the success and growth of Green Oaks Academy.

This visit exemplifies SUSLA's dedication to community engagement and fostering impactful partnerships that support educational excellence across the region.



Human Resources Retreat Aligns Strategies Across the Southern University System

On August 7th and 8th, the Human Resource Department from the Southern University System participated in a two-day system-wide Human Resources retreat. The event offered a structured environment focused on enhancing human resource strategies and aligning them closely with the university system's strategic priorities.

Throughout the retreat, human resource professionals worked to strengthen systemwide policies and compliance practices, while also building capacity in key areas such as talent management, employee engagement, and institutional transformation. The goal was to create a unified vision for human resource service excellence and operational consistency across all campuses.

The digital agenda included a series of workshops, facilitated planning sessions, and peer-led discussions designed to foster collaboration, innovation, and strategic growth. This retreat marks a crucial step towards advancing human resource initiatives that support the system's mission and future success.



Faculty & Staff

Strategic Plan Summit

Theme:
“Strategic Planning with a Purpose:
When the Stakes are High, Alignment is Everything”

Southern University at Shreveport's Fall 2025 Faculty and Staff Strategic Plan Summit, themed “Strategic Planning with a Purpose: When the Stakes Are High, Alignment is Everything” was held at Sam's Town Hotel and Casino on Tuesday, August 12, 2025. The summit provided a dynamic platform for engaging faculty and staff in advancing Reimagine SUSLA 2030, the university's five-year strategic plan. Greetings from Dr. Aubra J. Gantt, Chancellor, and President Dennis J. Shields of the Southern University System, setting an inspiring tone for the event.

One of the highlights was the interactive session “Personality Poker: Discover Your Player Profile,” led by Dr. Sharon Green, Associate Professor at SUSLA, which encouraged participants to reflect on their personal strengths and teamwork styles. The summit also welcomed new team members, fostering a sense of community and shared purpose. Chancellor Gantt formally introduced Reimagine SUSLA 2030, while Mr. Major Brock, Assistant Director of Strategic Planning, Evaluation, and Policy, outlined the plan's framework. Faculty and staff then spotlighted three of the plan's seven strategic goals, Increasing Enrollment, Adopting a Student-Centered Approach, and Improving Infrastructure, Facilities, and Financial Resources, with special guest speakers underscoring the importance of each initiative.



Strategic Plan Summit

The summit featured thought-provoking “Playing the Game: Strategic Enrollment Initiatives” presentations from leaders across higher education, including Dr. Gavin Hamms, Vice President of Enrollment Management at the University of Holy Cross, who used a football metaphor to illustrate the urgency and precision required in advancing enrollment strategies, and Dr. Cynthia Hester of Jarvis Christian University, who emphasized the importance of embracing a truly student-centered culture in the “Betting on Every Student: Going from “Odds Are” to “All In” session. Southern University System leaders Wynton Johnson and Sandra Stepter spoke on “Doubling Down on Infrastructure: Every Investment Leads to a Win” providing important updates on campus upgrades, repairs, and capital projects.

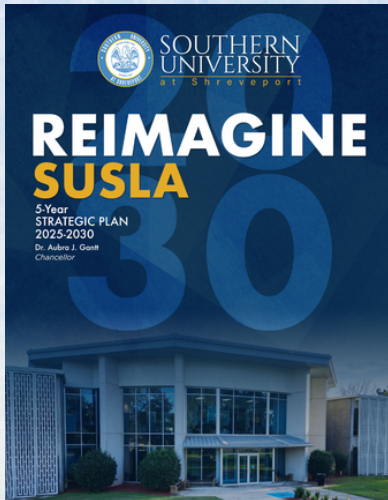


Strategic Plan Summit

Afternoon breakout sessions allowed participants to engage with topics such as “Slots of Opportunity: Cultivating Resilient Teamwork”, “The Winning Hand: Mastering the Art of Communication”, and “In a High-Stakes Game, Safety is Not a Gamble.”



Strategic Plan Summit



The event concluded with closing remarks from Chancellor Gantt, who reaffirmed SUSLA's unwavering commitment to “Reimagining SUSLA with Students First.” The summit not only strengthened institutional alignment but also inspired faculty and staff to continue shaping a bold and transformative future for the university.



Strategic Plan Summit



Strategic Plan Summit



Strategic Plan Summit



*One Vision. One Purpose. One SUSLA.
Every Student.*

7 Strategic Goals

REIMAGINE
SUSLA

Goal 1

Foster a Climate of
Academic Excellence

Goal 2

Increase Enrollment

Goal 3

Enhance Customer Service
& Stewardship of Place

Goal 4

Adopt a Student-Centered
Approach

Goal 5

Attract & Retain Qualified
Faculty & Staff

Goal 6

Promote a Culture of Institutional Effectiveness

Goal 7

Improve Infrastructure, Facilities, Finance, and Resources

Meet SUSLA's Strategic Plan Champions



Major Brock
Assistant Director
Strategic Planning,
Evaluation, & Policy



Dr. Devonye Brown
Director,
Outcomes Assessment and
Quality Management



Tralicia Allen
Director of Marketing
and University Relations



Dr. Wilford Claville
Interim Dean,
Division of B-STEM



Dr. Kimberly Harvell
Director,
Workforce Development &
Community Outreach



Brandy Jacobsen
Chief
Finance Officer



Carolyn Miller
Deputy CIO Enterprise
Systems, Division of
Information Technology



Fred Moss
Interim Dean,
AHSSE



Dr. Veloria Nanze
Vice Chancellor for
Finance & Administration



Quiana Skidmore
Director of
Human Resources



Cody Snellgrove
Director of
Facilities & Risk Management



Cheryl Taylor
Chief
Advancement Officer



Dr. Jacoby Tubbs
Acting Vice Chancellor,
SAEM

*Not pictured: Stephanie Graham - Director of Grants & Sponsored Programs and JoAnn Brown - Dean, Division of Allied Health and Nursing and Acting Vice Chancellor for Academic Affairs and Workforce Development

FALL 2025 MOVE - IN DAY

Southern University at Shreveport welcomed freshmen, returning students, and their families onto campus. The atmosphere buzzed with energy, optimism, and anticipation for the academic year ahead, as students began to settle into their new homes away from home.

Campus staff and volunteers tirelessly assisted students with unloading belongings and navigating the housing process, ensuring a smooth and welcoming start to their university experience. The sense of community was strengthened by the presence of vendors such as Cracker Barrel, AT&T, Smoothie King, and Triple T BBQ, along with C's Snowball, all coming out to help welcome students and provide treats and items to start the year off right.

This special day emphasizes SUSLA's unwavering commitment to fostering a supportive environment where students can succeed both academically and personally. As students settle into their new spaces, the university eagerly looks forward to a year filled with growth, achievement, and inspiring success.



FALL 2025 MOVE - IN DAY



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REIMAGINE
SUSLA
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ALUMNI



GIVE TODAY



APPLY NOW

