



RE: Southern University at Shreveport Foundation
20th Annual Gentlemen's Cooking Classic

Southern University at Shreveport Foundation will host one of the most anticipated events of the year, The 20th **Annual Gentlemen's Cooking Classic (GCC)**, on Saturday, **June 08, 2019, from 6:00 p.m. – 9:00 p.m., at the Shreveport Convention Center, 400 Caddo Street, in downtown Shreveport, LA.** This event showcases exquisite dishes prepared and served by area politicians, civic and community leaders. The theme for this year's event is **"Celebrating Twenty Years: Men On Fire - Cooking Southern Style!"** For one day, distinguished gents and gems exchange their designer suits, Mont Blanc pens and/or uniforms for aprons and spatulas to support raising funds for Southern University at Shreveport students.

The event's principal purpose is to raise money for scholarships for Shreveport/Bossier and surrounding areas students attending Southern University at Shreveport, while serving at the same time, some of the best food in town. The *Gentlemen's Cooking Classic* has hosted more than seventy chefs and thousands of patrons in the past and by far is the Foundation's most successful fundraising event. Some of our past celebrity participants included: **Honorable Mayor Adrian Perkins - City of Shreveport, former Mayor Ollie Tyler, former Mayor Cedric B. Glover, former Mayor Keith Hightower, Louisiana State Senator Greg Tarver, 39th Congressional District, former U.S. Congressman Jim McCrery, Sheriff Steve Prator, Rev. Theron Jackson, Pastor/Morning Star MBC, Dr. Larry Clark, Chancellor/LSU-S, and Lt. Governor Billy Nungesser,** just to name few.

The popularity of the (GCC) continues to grow each year, and can easily boast of holding the community's record for the most participating chefs for a food event. However, it is only through the efforts of these distinguished gentlemen and your support we have been able to re-invest more than \$550,000.00 in scholarships for the purpose of educating students in the Shreveport/Bossier and surrounding areas. This year, thanks to the support of organizations like Shreveport Convention Center, the City of Shreveport, Brookshire's Grocery Company and other corporate sponsors, we look forward to attracting additional sponsors and participating chefs to support our mission of **"Meeting Needs and Making a Difference."**

I have enclosed a **Sponsorship Agreement** for your consideration. If you have any questions or need additional information, please contact the office at 318-670-9681 or via email Mr. Williams: fwilliams@susla.edu ; Ms. Owens: owens@susla.edu .

Sincerely,

A handwritten signature in black ink, appearing to read 'Frank Williams, Jr.', with a stylized flourish at the end.

Frank Williams, Jr.
Executive Director

FWJr/eo
Enclosures:

Southern University at Shreveport Foundation
20TH ANNUAL GENTLEMEN'S COOKING CLASSIC
“Celebrating Twenty Years: Men On Fire - Cooking Southern Style!”

Saturday, June 08, 2019, 6:00 p.m. – 9:00 p.m.
Shreveport Convention Center, 400 Caddo Street, in downtown Shreveport, LA.

_____ Agrees to serve as a _____ Sponsor for the 20TH GCC
(print company name) (list sponsorship)

TICKET PRICES A LA CARTE:

- \$35.00 – Classic Tickets
- \$12.50 – Children Tickets

CO-TITLE CORPORATE SPONSOR **\$5,000.00**

- 50 complimentary classic tickets
- A space for display Booth
- VIP table seating for ten (10)
- Name on all printed advertisements, publicity and media interviews
- Full page inside cover of program book
- One/two booth spaces for celebrity chef

GOURMET SPONSOR **\$2,500.00**

- Co-Title Sponsorship
- 25 Classic Tickets
- VIP seating at event
- Name/Logo on all advertisement, publicity and interviews
- Name/Logo on Brochure
- Award Recognition at event

EPICURE SPONSOR **\$1,500.00**

- 15 Tickets
- VIP Seating at event
- Award Recognition at event
- Name/Logo on advertisements
- Name/Logo on Brochure

BON-APPETIT SPONSOR **\$ 500.00**

- 10 Tickets
- VIP Seating at event
- Award Recognition at event
- Name/Logo in Brochure

HOME COOKING SPONSOR **\$ 250.00**

- 5 Tickets
- Award Recognition at event
- Name/Logo in Brochure

BOOTH REGISTRATION **\$200.00**

OTHER: (Please specify): _____

(Organization Name) (Authorized Representative – Print)

(Fax number) (E-mail address)

(Date) (Title)

Please make check payable to: *Southern University Shreveport Foundation (SUSF)*
P.O. Box 1134, 610 Texas Street, Suite #400, Shreveport, LA 71163
Federal Tax I.D. #: 72-1454141