

Rodney A. Ellis, Ed.D CHANCELLOR

AUGUST 2018 VOL. 3 - NO. 8

EXECUTIVE TEAM MEMBERS

Wayne H. Bryant Brandy Jacobsen Leslie R. McClellon Dr. Regina Robinson Stephanie Rogers Janice Sneed Frank Williams, Jr. Dr. Melva K. Williams

Dr. Sharron Herron-Williams

CHANCELLOR'S CABINET MEMBERS

Saundra Bigham Major Brock Devonye Brown JoAnn Warren-Brown Darrin Dixon D'Marquis Dupree (SGA) Angelique Feaster-Evans Larry Ferdinand Rebecca Gilliam Stephanie Graham Dr. Barry Hester Sonya Hester Don Howard Sophia Lee Vanessa Leggett Dr. Tuesday Mahoney Dr. Lonnie McCray Dr. Veronica McEachin Carolyn Miller LaDarius Morgan (SCB) Annie Moss Chief E. Page Reynolds Dr. Lalita Rogers Krista Snell Katraya Williams Regina Winn Sheila Swift Tiffany Varner

INSIDE THIS EDITION

Linzola Winzer, Recording Secretary

- KICK Project Receives \$35,000
- SUSLA Launches 365Live Help Online
- Call Center Opening Fall Semester 2018
- **Summer Session Hits Record Enrollment**
- TRiO / Upward Bound Programs
- **New Employees & Promotions**
- Jaguar of the Month
- Student of the Month
- **Campus Events & Announcements**

SUSLA ESTABLISHES FIRST ENDOWED UNDERGRADUATE SCHOLARSHIPS TO EXPAND OPPORTUNITIES FOR STUDENTS

Thanks to the generosity of donors and the Louisiana Board of Regents, Southern University at Shreveport is the recipient of two new Endowed Undergraduate Student Scholarships. The Endowed Scholarships are the first in the history of the University and will expand opportunities to students pursuing jobs in high-demand careers.

\$100,000 WILLIAMS CENTER **ENDOWED UNDERGRADUATE SCHOLARSHIP**

Using non-state funds, a gift from SU Alums Tina and Tony Williams, and a grant from the SU System Foundation's True Blue Fund, SUSLA applied for and was awarded a \$50,000 matching grant from the Louisiana Board of Regents. The match fully endows the fund at \$100,000. The scholarship will support minority and underserved students participating



in the Williams Center for Undergraduate Achievement at Southern University at Shreveport. The Program is scheduled to begin in fall of 2018.

\$30,000 AKA SOUTH CENTRAL REGION ENDOWED UNDERGRADUATE SCHOLARSHIP

With AKA's generous donation of \$10,000, SUSLA also received a matching grant from the Louisiana Board of Regents to fully endow the AKA fund to support students pursuing careers in Healthcare and STEM. Both projects were conducted in collaboration with the Office of Institutional Advancement, Grants and Academic Affairs.

"We are pleased that our donors and the Board of Regents have invested in the future of students at SUSLA. This will help create access to training in high-demand, high wage paying careers and narrow the earnings disparity." - Stephanie Rogers, Chief Advancement Officer

For more information, please contact Stephanie Rogers, Chief Advancement Officer at srogers@susla.edu.

SUSLA PARTNERS WITH GRIGGS ENTERPRISE - MCDONALDS TO ESTABLISH NEW BUSINESS LEADERSHIP INTERN PROGRAM



Griggs Enterprises is seeking its next generation of leaders and has partnered with Southern University at Shreveport to help find them. With a generous investment of \$25,000 from Griggs Enterprise, students attending Southern University at Shreveport will have expanded earning options while in school. Half of the funds will be used to support stipends for students participating in the program. The other half will be used to support future leaders being mentored through the Williams Center for Undergraduate Achievement.

The Business Leadership Intern Program allows SUSLA students to train in supervisory and management-level positions

at various McDonalds restaurants throughout the city and at Griggs Enterprise, Inc. corporate offices. Griggs Enterprise, Inc. is the leading franchisee of McDonalds restaurants in the far northwest Louisiana area. Students will have an opportunity to work alongside seasoned managers and business professionals from the leaders in the fast-food restaurant industry - McDonalds! Applications are currently being accepted for fall participation with a limited number of slots available.

For more information Contact Program Coordinators Alwyn Holmon at aholmon@susla.edu, Dr. Regina Webb at rwebb@susla.edu, or Stephanie Rogers, Chief Advancement Officer at srogers@susla.edu

SUSLA RECEIVED \$35,000 IN GRANTS FOR MS KICK PROJECT





Southern University at Shreveport's Division of Community and Workforce Development received grants from Capital One totaling \$35,000. The grants will assist in the start-up operational expenses of the Milam Street Kitchen Incubator



Darrin Dixon

Community Kitchen. Some of the operational expenses will include equipment, building maintenance and utilities. "We anticipate the program becoming sustainable by year two," says Darrin Dixon, program Executive Director.

This project is part of the City of Shreveport's Choice Neighborhood Initiative. The Choice Neighborhood Initiative specifically targets low income neighborhoods in need of revitalization. The project will involve training low-to-moderate income individuals in culinary arts. The kitchen will also be an incubator for culinary entrepreneurs.

The goals of the project are for participants to develop the skills and knowledge to become successful culinary business owners, provide opportunities for training program participants to earn livable wages and to

serve as a community gathering space.

"Southern University at Shreveport is excited to receive these grants that will help us in our mission of improving the quality of life for residents in our surrounding communities through economic and community development. We would like to thank Capital One for their continuous support of Southern University at Shreveport," says Janice Sneed, Vice Chancellor for Community and Workforce Development.

Capital One provides grants and capacity-building support to local organizations that build economic opportunity through education, financial literacy, affordable housing, small business or workforce development initiatives.



Janice Sneed



SUSLA LAUNCHES NEW SUSLA 365LIVE TO GIVE STUDENTS 24-HOUR ACCESS TO LIVE ENROLLMENT HELP ONLINE OR OVER THE PHONE

It has never been easier for both current and prospective students to communicate with SUSLA and get important questions answered about all phases of the enrollive will provide phone access to a live person 24 hours a day and 365 days a year.



Dr. Melva Williams

ment process. SUSLA 365Live will provide phone access to a live person 24 hours a day and 365 days a year. Students taking advantage of this new option for communication will be able to receive information on their applications status, financial aid, transcripts, how to register for classes, and much more.

"We want to insure that we are accessible and available to those who have questions and need assistance with enrollment," says Dr. Melva Williams, Vice Chancellor for Student Affairs and Enrollment at SUSLA. "SUSLA 365Live is a way we can provide answers in a quick and easy format that fits into current and future students' busy lives."

SUSLA 365Live will also include online live chat at www.susla.edu. Questions can now be quickly and easily answered over the phone or over live chat from anywhere in the world - whether it's current students wanting to know how to register for online classes, new students wondering how to sign up for orientation, or future stu-

dents, parents or high school counselors asking about the process for applying.

"SUSLA 365Live and our new Welcome Center are part of a larger initiative here at SUSLA to insure all future and current students can engage with us in a way that meets their individual needs," said Dr. Rodney Ellis, Chancellor at SUSLA. We are continually expanding our offerings and services to prepare students for the future."

SUSLA 365 is set to go live in mid-August for the 2018 fall semester.

SUSLA'S OPENS NEW WELCOME CENTER

SUSLA's new Welcome Center will be located in the atrium of the Leonard C. Barnes Administration Building on the main campus. The Welcome Center will house an Academic Affairs and Community & Workforce Development Information Center and a Student Affairs, Veterans Services, and Campus Life Information Center.



Dr. Rodney A. Ellis

"It's our goal to make the best possible first impression when prospective students and their families arrive on campus," said Dr. Rodney A. Ellis, Chancellor. "The Welcome Center will be the centerpiece of our efforts to substantially expand our student recruitment and alumni engagement activities."



SAMPLE FOR DEMONSTRATION PURPOSE "ONLY"

The Welcome Center will serve as a one-stop shop for enrollment services for new and continuing students and also function as an information source to campus visitors and alumni. Self-serve kiosks that allow students to use online enrollment services, as well as access the Internet and e-mail through a secured network server are located throughout the facility.

The Welcome Center is expected to open its doors in late fall of 2018

SOUTHERN UNIVERSITY AT SHREVEPORT HITS RECORD ENROLLMENT

Summer enrollment at Southern University at Shreveport (SUSLA) has experienced record growth. Enrollment has increased 32% from summer enrollment in 2017. This is the largest increase in summer enrollment since 2010. In spite of national trends projecting that community college enrollment is declining, SUSLA has seen great growth this summer and is poised to continue that trend.

Southern University at Shreveport provides three sessions of summer classes each year. Affordability, ease of access inclusive of online offerings has brought students from all over the world for summer sessions and enrollment continues to grow.

"Summer allows for smaller class sizes and flexible options to fit students' schedules," said Dr. Rodney Ellis, Chancellor. "A high percentage of students who graduate from SUSLA have taken at least one summer course during their time here. More importantly, we are proud of the quality education that is provided by our renowned faculty."

"Summer is not just for returning students, 66% of the 2018 summer session were freshmen, many of which were getting a jump on their course work for the upcoming semester. More than 950 freshmen are on campus taking classes this summer, another jump from the 840 that were enrolled in 2017. We are pleased to see so many students taking advantage of our Southern Summer," said Dr. Melva Williams, Vice Chancellor for Student Affairs and Enrollment Management. "Taking courses during summer sessions, students can potentially graduate early and have less debt because the SUSLA summer session is very affordable".

Taking summer classes is an excellent way for students to save a lot of money on higher education expenses as Summer sessions give students a head start on their college careers and allow them to get familiar with campus, professors, other students, and the ins and outs of college life.



"Now that summer enrollment is almost over, we are focusing heavily on fall", said Ms. Halena Jones, Assistant Director of Recruitment and Admissions. "SUSLA has so much to offer. We have popular high wage and high demand academic programs. With over 100 online courses for those who choose a distance education, evening courses, state of the art on campus student apartments, sports, a marching band, cheer, dance and so much more", said Jones.

UPWARD BOUND NATCHITOCHES



TALENT SEARCH

TRIO UPWARD BOUND NATCHITOCHES PARTICIPANTS DISPLAY ACADEMIC EXCELLENCE ON COLLEGE LEVEL EXAMINATION PROGRAM (CLEP) EXAM

TRiO Upward Bound Natchitoches participants Ja'Mauri Lee, Caitlyn Matthews, and Ta'Kerria Kahey were selected based upon their ACT test scores to take the College Level Examination Program (CLEP) test. As a result of their test scores, each participant earned 6 college hours of credit in mathematics.

This opportunity was provided through a grant-funded program from Natchitoches Parish School Board. Special thanks to Mrs. Felicia Pinkney for organizing this testing opportunity for TRiO Upward Bound Natchitoches students. Another round of thanks to our amazing staff, Angela Buzbee (Social Studies Teacher), Kerry Braden (Math Teacher), Margie Machen (Science ACT Prep Teacher), Callie Richardson (English Teacher), Betty Fagbeyiro (Director UB Natchitoches), Bessie Whitehurst (Recruiter/Support Advocate) Elaine Garland (Support Advocate) and Ernest Flowers Coordinator/Educational Advocate).

TRiO Upward Bound Natchitoches provides fundamental support to participants in their preparation for college entrance.



Individuals in picture Left to Right: Caitlyn Mathews 10th, Ta'Kerria Kahey 10th, Ja'Mauri Lee 10th Ernest Flowers Coordinator/Educational Advocate, Chancellor Davis 10th, Margie Machem Science Teacher, Kerri Braden Math Teacher, and Angela Buzzbee Social Studies Teacher

The program provides opportunities for participants to succeed in their precollege performance and ultimately in their higher education pursuits. **TRiO** Upward Bound Natchitoches serves high school students from low-income families, and high school students from families in which neither parent holds a bachelor's degree. The goal of **TRiO** Upward Bound Natchitoches is to increase the rate at which participants complete secondary education, enroll in and graduate from institutions of post secondary education.

TRIO TALENT SEARCH CLOSING PROGRAM FOR 2018

The **TRiO** Talent Search Program, sponsored by the Department of Education, recently held a six-week Summer Tutorial for middle school students grades 6th-8th. The students were assessed through pre-& post testing weekly to gauge their competency in Language Arts, Reading, and Mathematics. The students also read a book entitled "*Hidden Figures*", by Margot Lee Shetterly and studied robotics.

At the end of the six-week tutorial, TRiO Talent Search hosts a closing program where each student receives a trophy and a certificate for participation. The closing program was held on Monday, July 16, 2018 at the Holiday Inn Downtown Shreveport, Dr. Tuesday Mahoney, Assistant Vice Chancellor for College Access & Title IX Coordinator at SUSLA served as the guest speaker. Special awards were given to the sixth, seventh, and eighth grade students with perfect attendance and the highest post test scores in Language Arts, Reading, and Mathematics.



2018 TRiO Talent Search Students and Staff

The parents and participants were very excited and challenged to focus with determination on their future goals and achievements. To wrap up the summer, the TRiO Talent Search staff and students went on a college tour at Texas Southern University, where they learned about college life and admission. They also attend NASA to see the spaceships and learn about astronauts. TRiOTalent Search is under the leadership of Betty Fagbeyiro, Executive Director and Elaine Casey, Director. Other Talent Search staff included Tonya Prudhomme, Crystal Smith, and Le'Vester Mills.

NEW EMPLOYEE & PROMOTION

CONGRATULATIONS



Katrina Heard Dirctor of Student Accounts



Antoinette Livingston One-Stop Coordinator



Felicia Jewitt Security Guard



Rufus Jackson Institutional Infrastructure Coordinator (Promotion)

JAGUAR of the MO

Dr. Rodney A. Ellis, Chancellor recognizes
GLEN HARRIS as

"Jaguar of the Month"



Mr. Glen Harris has been with SUSLA for the past twelve years, currently serving as a Success Coach with the Center for Student Success; where he provides academic advisement, encouragement and other resources supporting the college experience. In addition, He serves as an Adjunct Instructor within the Human Services program where he continues to provide informed concepts and innovations relative to area of behavioral sciences. Formerly, Glen has served as an Educational Specialist with the TRiO Educational Opportunity Centers funded to serve over 1000 students. As an educator, he firmly believes, "To learn is to change. Education is a process that changes the learner."

- George B. Leonard

Student of the Month

MARGARET BUTLER

Margaret Butler is a Business Management major here at SU-SLA. She has maintained a 3.2 GPA or above since her very first semester. Her faith in her abilities, knowledge, and self-worth are evident in all she does. She openly shares her strong beliefs

and convictions with others. Ms. Butler demonstrates habits of a perfect college student. She aims high, plans ahead, and is persistent. Her fellow students and the faculty and staff here at SUSLA have taken notice of her dedication to enhancing her professional situation and her amazing positive attitude and sense of humor. Her career goal is to own her own business and serve others.



Congratulations Ms. Butler!



SOUTHERN UNIVERSITY AT SHREVEPORT



Recognition Et Awards Program

HONORING THOSE WHO HAVE SERVED"

Tuesday, July 31, 2018"

Holiday Inn - Shreveport Downtown 102 Lake Street • Shreveport, LA

Troy Broussard, Speaker State Director for AARP - Louisiana

Fall Semester Registration NOW OPEN!

CLASSES BEGIN AUGUST 22nd

WAYS TO REGISTER:

- ✓ ONLINE at susla.edu
 (Everyday 24-7)
- ✓ ON-SITE 3050 Martin Luther King, Jr. Drive (Contact an Advisor)





Founder's Pinning Ceremony & Luncheon

FRIDAY, SEPTEMBER 7, 2018

EVENT INFORMATION

Petroleum Club | 416 Travis Street | Shreveport, LA

11:00 am

Registration / On-site Memberships

11:30 am

Luncheon and Pinning Ceremony

COST: \$25

RSVP: npamstar@yahoo.com | tichinawilliams@sbcglobal.net

(DEADLINE - August 29, 2018)

Become a Lifetime Member of SUSLA Alumni Association NOW!

Join this distinguished group at the inaugural Pinning Ceremony & Luncheon

Go to - www.susla.edu/page/alumni-friends

(Click on Alumni Donations and Memberships)

45TH ANNUAL



#1 HBCU CLASSIC NOVEMBER 23-24, 2018

PURCHASE YOUR TICKETS NOW!

www.mybayouclassic.com

Tickets also available at Southern University Ticket Office.

DOWNLOAD THE BAYOU CLASSIC APP













The Chancellor's Report is a monthly publication from the Office of the Chancellor Rodney A. Ellis, Ed.D., Chancellor Leslie R. McClellon, Chief Administrative Officer

Articles and editing provided through the Office of Marketing and University Relations Krista Snell, Director

Design / layout / artwork and finishing services provided through the Office of Graphics Services / Document Management Center Barbara Austin, Coordinator / Editor

Units of the Division of Institutional Advancement / University Relations Stephanie Rogers, Chief Advancement Officer

SOUTHERN UNIVERSITY SYSTEM BOARD OF SUPERVISORS

Mrs. Ann A. Smith, Chair

Reverend Donald R. Henry, Vice Chairman

Mr. John L. Barthelemy

Attorney Tony M. Clayton

Dr. Leroy Davis

Mr. Whitney M. Young (Student Representative)

Mr. Raymond M. Fondel, Jr.

Dr. Curman L. Gaines

Reverend Joe R. Gant, Jr.

Mr. Richard T. Hilliard

Attorney Patrick D. Magee

Attorney Domoine Rutledge

Mr. Mike A. Small

Dr. Leon R. Tarver II

Reverend Samuel C. Tolbert, Jr.

Dr. Rani G. Whitfield

Dr. Ray L. Belton, Board Secretary / President and Chancellor Southern University System

ARE YOU FOLLOWING US ON SOCIAL MEDIA?









