



Southern University at Shreveport
3050 Martin Luther King, Jr. Drive
Shreveport, LA 71107

FOR IMMEDIATE RELEASE
July 16, 2020

SUSLA PARTNERS WITH APPLE TO BRING CODING TO NORTHWEST LOUISIANA

Today, Southern University at Shreveport (SUSLA) announced it will become a regional hub for Coding and Creativity as part of Apple’s Community Education Initiative and Tennessee State University’s HBCU C² initiative. It is designed to bring coding and creativity experiences to historically black colleges and universities (HBCUs) and their communities. Northwest Louisiana has been designated as the technology corridor for the state and SUSLA is proud to be a technological innovator in the region.

“Technology dominates many different industries right now. Learning to code can lead to many job opportunities. Whether you decide to do freelance, travel while working or work for a company, coding gives you a desirable skill in a competitive job market,” stated Chancellor Rodney A. Ellis.

Later this month, faculty leaders from Southern University at Shreveport will participate in Apple’s virtual Teacher Coding Academy to learn about coding and app development using Apple’s comprehensive curriculum, which utilizes its easy-to-learn Swift programming language.

As part of its Community Education Initiative, Apple is supporting Southern University at Shreveport with equipment and professional development to help the university become the pre-eminent regional HBCU C² hub to bring coding and creativity to Louisiana and East Texas.

For more information about this initiative, please contact: Dr. Sharron Herron-Williams, shwilliams@susla.edu .

Office of Marketing and University Relations
marketing@susla.edu
(318) 670-6000

##

Southern University at Shreveport, an institution within the Southern University System, seeks to provide a quality education for its students, while being committed to the total community. This institution prepares students for careers in technical and occupational fields; awards certificates and associate degrees as well as offerings and programs that are transferable to other colleges and universities. Dedicated to excellence in instruction and community service, this open enrollment institution promotes cultural diversity, provides developmental and continuing education, and seeks partnerships with business and industry.

Visit us on the web www.SUSLA.edu