



**WHAT:** Planning has begun for the return of SU System Foundation’s Annual SU GIVE DAY

**WHEN: KICK-OFF:** July 1, 2021 **SU GIVE DAY:** September 30, 2021

**WHY/PURPOSE:** The Million Dollar March is a viral and direct mail volunteer-led fundraising campaign that endeavors to encourage alumni and friends to join together and secure philanthropic contributions for the campuses and departments of the Southern University and A&M College System.

**BENEFITS FROM LAST YEAR’S PARTICIPATION:** SUSLA received the following Support from System Foundation

- \$10,000 for Center for Critical Studies in Race Relations (Eighteen Eighty Society)
- Jack & Jill Foundation HBCU Scholarships awarded to eligible SUSLA Students (Spring 2021)
- Scholarships made available to students from all programs (email distributed in Jan. 2021)

**CALL TO ACTION -WHO:**

- TWO Team Captains Needed to Represent EACH Academic, Workforce or SAEM Program.
- PLEASE SEND YOUR TEAM CAPTAINS NAMES TO **Brenda Henderson at bhenderson@susla.edu** by Tuesday, June 29, 2021.

**DETAILS:** Team Captains Training will take place on-line, initially. The on-line training is both brief and informative. The on-line training will be followed by a Zoom Info/Training Session on July 9, at 3pm.

**LINE-UP OF FUN EVENTS WITH PRIZES:** (Events have not been confirmed)

**July**

- 15 College of Ag & SULC
- 29 Class Challenges

**August**

- 12 SUNO & SUSLA
- 26 Band and Athletics

**Sept**

- 8 SU Greeks
- 22 Student Philanthropy Council

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