



FOR IMMEDIATE RELEASE

JUNE 29, 2021



HOME FEDERAL BANK INVESTS \$50,000 IN THE ROY GRIGGS SCHOOL OF BUSINESS

(Shreveport, La.) Home Federal Bank (HFB) has pledged \$50,000 to support the Roy Griggs School of Business (RGSB) at Southern University at Shreveport. On June 29, 2021, Bank representatives presented Chancellor Ellis with the first installment check of \$10,000 toward the overall pledge.

HFB's pledge is part of a \$2 Million major gift campaign announced by Chancellor Dr. Rodney Ellis at the SU System Board Meeting in Shreveport in April. The project supports a bold new direction for transforming learning and degree attainment through the Business Department, while honoring local businessman, entrepreneur and philanthropist, Mr. Roy Griggs for whom the program will be named. Mr. Griggs, who serves as lead donor of the project, has a long history of service to the community and, has added greatly to the growth and economic stability of the business landscape of the region through his 13 McDonald's Restaurants in Northwest Louisiana (and 5 in east Texas).

"HFB is proud to partner with Roy Griggs, one of Northwest Louisiana's most influential business leaders, in supporting this community-based scholarship program designed to educate future local business leaders. We are committed to helping educate the future business leaders of our community." *James R. Barlow, Chairman of the Board, President and CEO of Home Federal Bank.*

Citizens seeking to compete for rewarding, high-paying careers will benefit from the program. Specific goals of the Business Department, as outlined in a new strategic plan introduced by Dr. Regina Webb and members of the Business Department include: **"Increasing Access"** through Scholarships; **Ensuring Success** through (faculty) talent acquisition and retention and **Bridging the Digital Divide** by investing in state-of-the-art technology in equipment, business software and programs and; **Increasing Equity** through financial literacy, empowerment, and degree attainment.

"Thank you for your support and for investing in the Roy Griggs School of Business at Southern University at Shreveport (SUSLA). The future is indeed a very bright one for our students and this great community. Giving to SUSLA is not just about making a donation, it is about changing the trajectory in the lives of our students. Thank you, Home Federal Bank for changing lives." *Dr. Regina Webb, Business Studies Chair & Associate Professor for SUSLA*

Born and raised in Meridian, Ms. Mr. Griggs is the most successful African American McDonald's Franchise owner in Northwest Louisiana. For nearly four decades, Mr. Griggs has worked as a Franchisee to build a successful career. He has mentored many toward success in professional, business and management careers. As a philanthropist, Mr. Griggs shares generously of his earnings, contributing millions to support those in need and to improve his community. He employs over 700 citizens at his restaurants, retaining them on payroll throughout the pandemic to ensure financial stability. In June, 2021, The Greater Shreveport Chamber of Commerce presented Mr. Roy Griggs with the Lifetime Achievement Award for his career accomplishments and service to community.

Chancellor Rodney Ellis states, "The Roy Griggs success story is an American success story. His background of humble beginnings closely resembles that of most of the students who attend our school. With this recent investment from Home Federal Bank and other partners, we are proud to honor his work and, that his story will become a part of the SUSLA story".

WHEN WILL THE ROY GRIGGS SCHOOL OF BUSINESS OPEN?

- Spring 2022 (Anticipated Ribbon Cutting)

WHERE WILL IT BE LOCATED?

- The Griggs School will be located on the second level of the Alphonse Jackson Hall on SUSLA's main campus located at 3050 MLK Drive in Shreveport, LA.

LEARN MORE OR TO PARTNER WITH THE ROY GRIGGS SCHOOL OF BUSINESS

[GriggsSOB_MAY2021 \(fliph.html5.com\)](#)

For more information, contact: Stephanie Rogers, Chief Advancement Officer at srogers@susla.edu or call (318) 670-9244



Pictured L-R: Denson Bates, COO Griggs Enterprise, Inc.; Roy Griggs, CEO Griggs Enterprise, Inc.; Greg Doyal, Sr. VP **Commercial Banking, HFB**; Corey A. Craft, Asst. VP/Branch Mgr., HFB; Dr. Rodney A. Ellis, SUSLA Chancellor; Stephanie Rogers, Chief Advancement Officer SUSLA
(Back row) David Aubrey, Reg. VP External Affairs, AT&T, Campaign Co-Chair;

Michael Thomas, Director

mthomas@susla.edu

Office of Marketing & University Relations

3050 MLK Drive

Shreveport, LA 71107